



# Bank On It!

## The Essentials for Small Business Financing

Friday, July 31, 2009 8:30–10:30 AM 104 Mervis Hall, University of Pittsburgh Oakland Campus

Let representatives from PNC Bank explain to you the ins and outs of applying for U.S. Small Business Administration (SBA) loans as well as other sources of financing available to small business owners.

Topics will include:

- Types of SBA loans available and choosing the one that's best for you.
- Preparing a written business plan and proposal.
- Estimating costs accurately and preparing strong financial projections.
- Developing and maximizing your personal financial statement.
- Understanding personal guarantees, personal credit, landlord waivers and key person insurance.
- Steps to follow after receiving conditional approval.

Don't apply for your SBA Loan or other financing without hearing what these seasoned financing officials wish their clients knew from the start. A strong application and knowledgeable approach will help you gain the financing you need to pursue your dream – don't miss this chance to maximize your investment as you start or grow your business.

Space is limited and reservations are requested by Monday, July 27.

**Register today at 412.648.1542 or [ieeregistration@katz.pitt.edu](mailto:ieeregistration@katz.pitt.edu)**

[www.pittentrepreneur.com](http://www.pittentrepreneur.com)

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